



Pictou-Antigonish
Regional Library

Press Release

Monday, November 28, 2011

This holiday season, the perfect gift for the booklover on your list... that keeps giving - a new library book!

PARL Launches Adopt-a-Book Campaign

For a special holiday gift this year, why not consider adopting a new library book and dedicating it to someone who appreciates books and reading? Beginning on Monday, November 29, and running until Saturday, December 24, all branches of the Pictou-Antigonish Regional Library will offer patrons the opportunity to help fill our bookshelves with new library books through our Adopt-a-Book campaign.

To participate, just drop by any one of our seven branches in Pictou and Antigonish counties and ask our staff to see the Holiday/Christmas Wish List of Books (or visit online at <http://www.parl.ns.ca/friends/adoptbook.html>), then pick a title and make your donation. Carefully selected by our Collection Development department, the Wish List includes books from a variety of genres, suitable for all ages and price ranges, starting at \$5 for early readers.

To ensure the donation is recognized, a special bookplate with the inscription of the donor's name or choice of name will be placed in the front of each book, and receive a special gift card too. In addition, donations can be branch specific, so patrons can choose the library in which they would like the book to reside. Also in return for the donations received, as the public library is a charitable organization, a tax receipt may be issued upon request.

With the price of collection materials rising each year and budgets remaining fixed, the library is asking patrons to offer this assistance as a way of leaving a lasting legacy in the form of their favorite book while helping to keep our collection current.

For more information about the Adopt-a-Book campaign at the library, please contact the Pictou-Antigonish Regional Library at 755-6031 (toll free 1(866)779-7761) and ask to speak with Fred Popowich, Deputy Chief Librarian/Collection Manager, or Trecia Schell, Community Services Librarian.

Pictou-Antigonish Regional Library
(902) 755-6031 or 1(866)779-7767
www.parl.ns.ca