



Adopt-A-Library Literacy Program

Fighting crime one book at a time

Press Release:

Monday October 24, 2011

2012 Wow Reading Challenge ... Ready, Set, READ! *...Starting November 14th, 2011!*

The WOW! Reading Challenge 2011-2012 is set to begin its' 6th successful season. This year, there are several new divisions or categories of competitions for schools being offered - for elementary schools, Junior High schools, First Nations schools, Special Needs schools and a special category for Group Homes in the province. All competition categories or (or divisions) will "open for reading" on November 14th, 2011 (with the exception of the Junior High divisions which will begin in January 2012). Schools are being asked to register for the reading challenge by emailing the Adopt-a-Library Literacy Program's provincial coordinator, Constable John Kennedy at aal@parl.ns.ca.

Over the past 5 years of the WOW! Reading Challenge, students from across Nova Scotia and the world have competed, and read - in excess of *5 million books!* In this inter-school competition - reading is the sport. Schools register and the Adopt-a-Library Literacy Program tracks the books each school reads. At the end of the competition, the top three schools are recognized - with the top school in each division being declared World Literacy Champions. "Also new this year, we are competing against schools in South Africa. They have completed their phase of this years challenge as their school year runs opposite ours, so they are just waiting to hear how our schools do", says Kennedy.

Kennedy also adds "that this program would not be successful without the help of Pictou-Antigonish Regional Library, as well as RCMP and Municipal Police forces from across Nova Scotia who mentor the local school reading teams in each of their regional areas. Public libraries, school boards, organizations and service clubs, as well as private companies also work to make this program a success. Everyone has the same program objective - to put books into the hands of the kids, and make reading fun. ...and so far, from the number of books being read through the program and the number of positive responses received from schools and teachers - it appears that the 'sport of reading' is alive, and thriving in many of our schools."

For more information about the program, please contact:

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Regional Library**

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