

FOR IMMEDIATE RELEASE

Family Literacy Day Fun Challenge @ Library: discover reading, together!

January 10, 2023

(Pictou and Antigonish Counties, Nova Scotia) It's that wonderful time of year again! Family Literacy Day is celebrated annually on January 27. In 1999, ABC Life Literacy Canada established Family Literacy Day as a day to raise awareness about the importance of reading and doing literacy-related activities as a family. When parents, grandparents, guardians, and other family members read and engage in learning activities with children, it is not just the children who benefit. Adults can keep their own skills sharp while helping children learn. Literacy is not just about reading a book, there are a variety of activities that are good for your brain and help foster togetherness. For example, playing a board game that requires counting and following a recipe are great ways to boost numerical literacy skills and puzzles are wonderful exercise for your brain.

Pictou-Antigonish Regional Library is celebrating Family Literacy Day with a fun family challenge, for all ages! To participate in the Family Literacy Day Challenge, please visit your local library and pick up a list of seven fun activities. The challenge is to do at least three activities on the list, which you can then bring back to the library to be entered to win a prize package. The challenge runs from January 20 until February 4, 2023. A huge thank you, to Adopt-a-Library Literacy Program for sponsoring the prizes!

In addition, the library has lots of books, games, puzzles, snowshoes, telescopes, play packs and more – that you can borrow with your free library card to help you check those activities off your list! Children are also invited to take home a book courtesy of the Adopt-a-Library Literacy Program.

For more information and to find out what other activities may be planned - call, drop by, email your local library location, or visit the library online (at www.parl.ns.ca) and pick up your Family Literacy Day Challenge ballot list, today.

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